Product Description

Vuse Pods

Manufacturer Name:	Nicoventures Trading Ltd (subsidiary of British American Tobacco)
Address:	Globe House, 1 Water Street, London, WC2R 3LA. UK Phone Number: +44 (0)800 1337 350
Product Name/s:	Vuse Pods
Model Number/s:	V8000
Product Category:	Consumable Pod

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1 Introduction

1.1 Scope

Vuse Pods™ is a pod (cartridge) for use with Vuse electronic cigarette products. It is an updated version of previously launched products Vuse ePod™ and Vuse Pro Pod™.

The new features of Vuse Pods™ are as follows:

- New heating technology
- Mouthpiece design; aesthetic changes on shape, texture, branding and translucency of mouthpiece

Vuse Pods™ is designed to be compatible with current Vuse devices and new Vuse devices.

2 Product Description

2.1 General Description

Vuse Pods™ is a newly designed pod (cartridge), for launch in 2024. Vuse Pods™ is designed to be compatible with current Vuse electronic vapour devices; for example, Vuse ePod2™, Vuse ePod 2+™, Vuse Pro™ and Vuse Pro Smart™ as well as new Vuse devices for launch in 2024; for example Vuse Go Reload™.

The Vuse Pods™ cartridge is removed from packaging and attached to a Vuse device, alternatively the Vuse Pods™ is pre-attached to a new Vuse device. Once in the device, the user can simply take a puff on the mouthpiece to activate the heating coil and initiate a vaping session.

The cartridge generates an aerosol composed mainly of propylene glycol, vegetable glycerine, water, nicotine, and flavour. The product thereby enables the adult user to inhale and exhale the aerosol (Vapour). Each cartridge delivers over 250 puffs from laboratory test results.[1]

[1] *Based on laboratory testing of a newly manufactured product in a Vuse ePod device (including recharging) at a puff duration of three seconds and may vary depending on individual usage behaviour.*

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2.2 Operation

Pod Longevity (puffs per pod)	>250 puffs*
Pod Surface Temperature	<50 °C during laboratory puffing
Pod Heater Resistance	0.8-1.4 Ohm
Storage capability / shelf life (warehousing, etc)	12 months for (PG:VG/50:50) liquid on all nicotine strengths 12 months for (PG:VG/60:40) liquid on 10 and 20 mg/ml 6 months for (PG:VG/60:40) liquid on 34 mg/ml

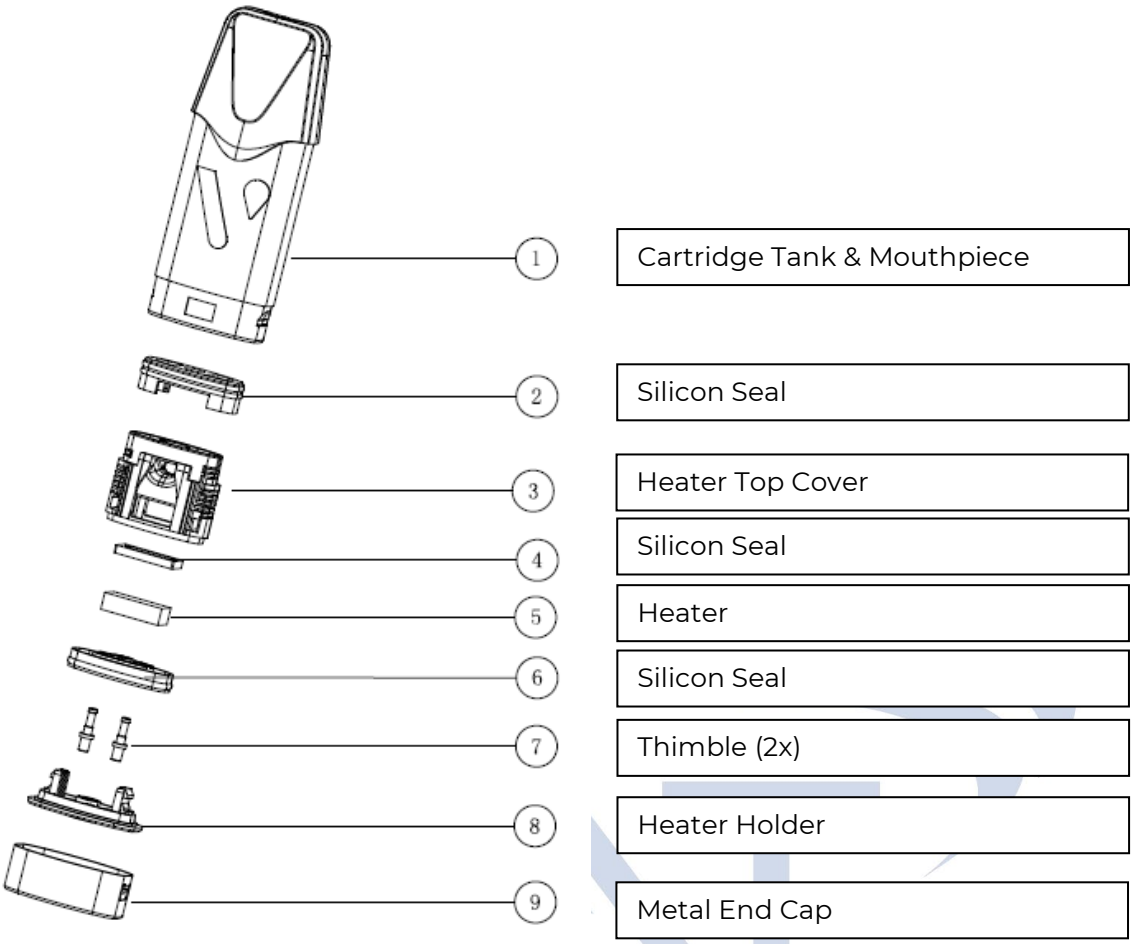
** Based on laboratory testing of a newly manufactured product in a Vuse ePod device (including recharging) at a puff duration of three seconds and may vary depending on individual usage behaviour*

3 Design

3.1 Internal Components

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3.2 Launch Colours

The Vuse Pods™ appearance is different to the previously launched Vuse ePod™ and Vuse Pro Pod™ products. The Vuse Pods™ mouthpiece and body is of a single material; un-like the Vuse ePod product™. It has a similar mouthpiece design to the Vuse Pro Pod™, however it is more transparent and has a different surface texture with an updated brand logo.

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Vuse ePod™

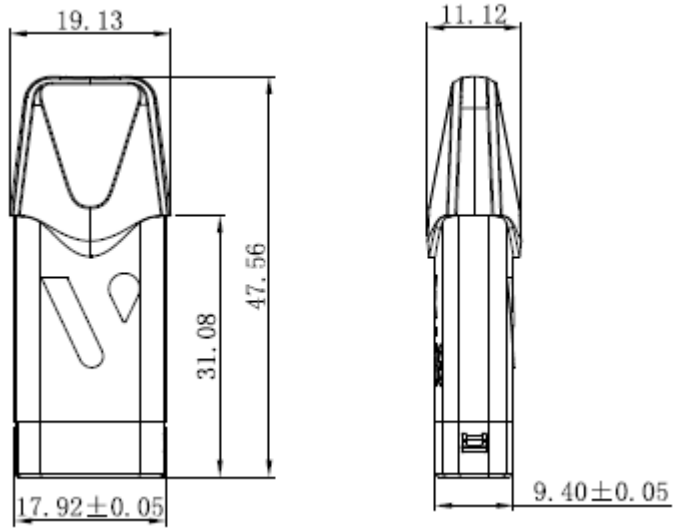


Vuse Pro Pod™



Vuse Pods™

3.3 Physical Characteristics



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Liquid Volume in Pod	2.0ml
Pod Weight (Filled pod)	~6.34g (Minor variant by density of different liquids)

4 Place of Manufacturer

Manufacturer	Nicoventures Trading Ltd, Globe House 1 Water Street, London, WC2R 3LA Phone Number: +44(0)8001337350 Email: info@govype.com
Assembled by	Shenzhen Smoore Technology Limited Qixing Branch 6 Songgang Avenue, Tantou Community, Songgang Street, Bao'an, Shenzhen, Guangdong, China Shenzhen Smoore Technology Limited Songgang Branch No. 2 South Second Road of Datianyang, Dongfang Community, Songgang Street, Bao'an, Shenzhen, Guangdong, China

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5 Sales Package

The Vuse Pods™ are to be sold pre-attached to the Vuse Go Reload™ device (device and pod in flow wrap packaging), for those markets launching the Vuse Go Reload™ device. In addition, the Vuse Pods™ will be sold in pod refill packs for use in current Vuse devices and the new Vuse Go Reload device™.

Example image of pod refill packing:



Note: Blister front & Back



The Vuse Pods™ box includes the following:

- 1x Vuse Pods™ Blister containing pod(s)
- 1x User Guide (leaflet)
- 1x Quick Guide Insert (Optional, depending on End Market requirements)

Vuse Pods™ are common to all markets, with the only variation being quantities of the pod in the blister: single pod blister, double pod blisters, and/or four pod blisters.

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6 Applicable Project Names

Project Name	Commercial Name	Project Number*
Hestia 1.0	Vuse Pods	(Planisware 7 - NPD) PR00008

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7 Standards applied

7.1 List of Applied Standards

The Vuse Pod™ has been tested by an independent CNAS accredited testing laboratory (SGS-CSTC standards Technical Services Co., Ltd Guangzhou Branch) to the following standards:

Materials - RoHS	IEC 63000 Technical documentation IEC/EN 62321-1 Determination of certain substances IEC 62321-2:2021, IEC 62321-3-1:2013, IEC 62321-4:2013, IEC 62321-5:2013, IEC 62321-7-2:2017, IEC 62321-7-1:2015, IEC 62321-6:2015, IEC 62321-8:2017
Materials – REACH SVHC	Regulation (EC) No. 1907/2006 – ECHA's Substances of very High Concern (SVHC) Candidate List.
Materials - POPs	REGULATION (EU) 2019/1021
Materials – Halogen free	Cl<900ppm, Cr<900ppm, Cl+Br<1500ppp

For the full list of standards applied, please refer to complete list of standards in Technical Compliance File, Section 11.

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7.2 Safety

Important safety information

- Immediately stop use of this product and seek medical advice if you experience any of the following: development of an irregular heartbeat; allergic reaction such as rash, itching or swelling of the tongue, mouth or throat; feeling faint; nausea; headache; or any other unusual or adverse effect.
- This product is not intended for use by persons with reduced sensory, physical, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the product by a person responsible for their safety.
- Only use Vuse Pods with Vuse devices.
- See Vuse Device manual for further safety information.
- **Contains small parts. Keep away from children.**
- Store Vuse Liquids at 0-25°C.

This product is not suitable for use by:

- Persons under the age of 18.
- Persons who are allergic/sensitive to nicotine and any other listed ingredients.
- Pregnant or breast-feeding women.
- Persons who should avoid using tobacco or nicotine products for medical reasons.
- Persons with an unstable heart condition, severe hypertension or diabetes.

18+

KEEP OUT OF REACH OF CHILDREN AND ANIMALS. THIS PRODUCT CONTAINS NICOTINE* WHICH IS A HIGHLY ADDICTIVE SUBSTANCE. THIS PRODUCT MAY BE HAZARDOUS TO HEALTH.

NOT RECOMMENDED FOR NON-SMOKERS. Call a POISON CENTRE or doctor/physician if you feel unwell.

*Except zero nicotine products.

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Revision History

Version	Created/Edited by	Date	Description of Update
1.0	Sally Bell	05.06.2024	Initial version

- End of Document -

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